

**IN THE ABSTRACT** Page, line 4 after “including” and before “an” insert an attribute for, line 10 before “a” delete ~~comprises~~ and replace with comprise, line 13 after “including” and before first “the” insert the attribute for and line 14 after “for” and before “user-activated” delete ~~the~~;

**IN THE DESCRIPTION**

Page 4, line 16 after “including” and before second “an” insert an attribute for;

Page 6, line 10 after “activation” delete ~~data including~~ and replace with data, line 11 delete all ~~A) predetermined user activation data for said user activated hyperlink~~, line 12 delete all ~~activation and, optionally, said text to prompt user activating, to hyperlink~~, line 13 delete all ~~to a predetermined hyperlink address having content 35 related to~~, line 14 delete all ~~predetermined program material or~~, line 15 delete all ~~B) predetermined automatic activation data for said automatic hyperlink~~ and line 16 delete all ~~activation and, optionally, said hyperlink activation start date/time~~;

Page 10, line 12 after “receive” and before “a” insert an attribute for and after “address” insert 6, line 14 after “activation” delete ~~for said program signal~~ and line 15 before “to” delete ~~receiver apparatus~~;

Page 11, line 12 after “.” and before second “MICROPROCESSOR” insert Responsive to attribute for user-activated hyperlink activation 9, and line 22 after “reference.” insert If said URL string includes [auto:true] (NOT SHOWN) for WebTV<sup>TM</sup> Receiver to automatically load an interactive television link and, optionally, [time:yyyymmddThhmmss] (NOT SHOWN), an hyperlink start date/time attribute detected by